

LACONYA MURRAY

THE BRAND ATTORNEY

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laconyamurray.com

MEDIA KIT



LACONYA MURRAY

THE BRAND ATTORNEY

LaConya 'The Brand Attorney' Murray is an intellectual property attorney and entrepreneur advocate. In 2014 she transitioned from Murray Law Group to Off the Mark IP Solutions with a mission to help high achieving professionals prosper from their creative genius by protecting their brand, content, and ideas through trademark, copyright, and business development solutions.

LaConya credits her entrepreneurial spirit to her grandmother. Watching her grandmother command her craft and make a living doing what she loved, LaConya learned that she did not have to shrink herself in order to fit into someone else's box.

As an attorney who not only practices law but also writes books, hosts a podcast, and creates courses. LaConya has the unique position to understand what it takes to use her education and experience to create a business that allows her to stop trading her time for dollars and live the life she's always dreamed.

Through the Own Your Genius podcast, the Genius Insider Incubator, and her YouTube channel, LaConyaMurrayTV, LaConya empowers entrepreneurs to grow boldly in their brands by making sure they have the knowledge and tools they need to own their genius.



"My mission is to help
high achieving
professionals build
businesses and grow
brands that allow them to
own their genius and live
life abundantly"

Signature Talks

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- A woman with dark skin, wearing a maroon ribbed dress and a gold necklace, is holding a tablet and writing on it with a white stylus. She is also wearing a beaded bracelet. The background is a blurred indoor setting with green plants.
- Secure the Bag by Securing the Brand
 - Launch Legally: A layman's conversation about what entrepreneurs need to know when they're just starting out.
 - Dispelling Copyright Myths
 - When & Why Trademarks Matter
 - D.I.A.L Into Abundance: 4 Steps to overcoming limiting beliefs to create success on your own terms

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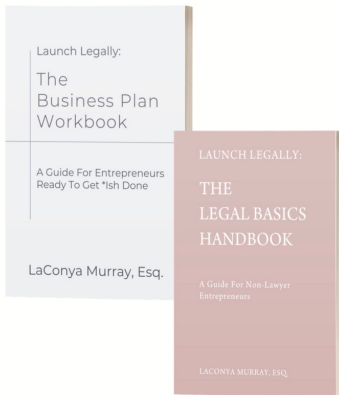
Around the way



- The Coterie Retreat
- Boss Babes Brunch Tour
- Pinnacle Success Summit
- The Money Hour: The Finance Rebel Show
- Career Jungle
- Good Work Sense
- Powerbanking Podcast
- The Marketing Pulpit
- Erin On Demand: eBrand Club

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Own your genius.



LAUNCH LEGALLY

No-fluff reads to help you own the business of your dreams. Launch Legally: Legal Basics Handbook provides business and legal fundamentals. The Business Plan Workbook brings clarity to your business by asking you tough but essential questions relating to your business.

THE LEGAL TEA

I could care less about who's sleeping with whom unless there's an NDA involved. Here we use pop culture and other real-world events to make sense of complex legal matters.



OWN YOUR GENIUS PODCAST

It's time to get out of your way and have the business you dreamed of. Listen each week as my guest and I share our entrepreneurial journey, tricks of the trade, and secrets to getting out of the way to own our genius! Own your Genius is the perfect mix of business, law, and mindset to help black entrepreneurs succeed in business and in life.

BRAND ATTORNEY. SPEAKER. AUTHOR. PODCASTER. COACH

Contact

LET'S CONNECT

Hosting a podcast or event and looking for a dynamic speaker to enlighten and engage your audience? Your Brand Attorney is available to share knowledge on how to protect your brand, content, and ideas.



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