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# LACONYA MURRAY

## THE BRAND ATTORNEY

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# LaConya Murray, Esq.

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## *LEGAL BADDIE*

Better known as the Brand Attorney, LaConya Murray is the owner of the intellectual property boutique, Off the Mark Ip Solutions. She has spent the majority of her legal career assisting clients throughout the United States protect their brand, content, and ideas through trademark, copyright, and contract law. In addition to being a legal baddie, she is also an entrepreneur advocate. Through her podcast, the Genius Collective, signature programs, and YouTube channel, LaConya Murray TV, she empowers entrepreneurs to build their businesses, grow their brands, and own their genius in the process.

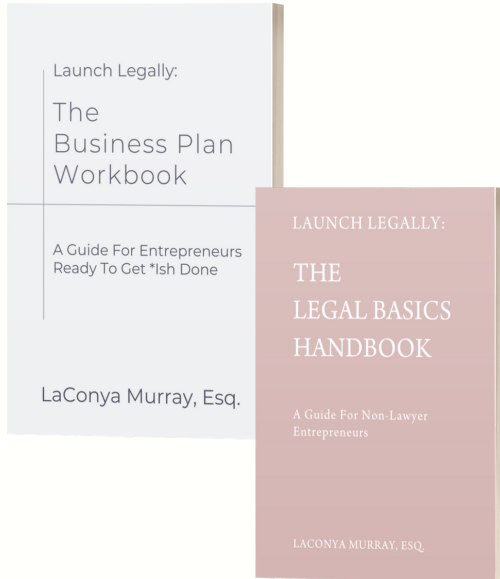
## *SIGNATURE TALKS*

- Secure the Bag by Securing the Brand
- Launch Legally: A layman's conversation about what entrepreneurs need to know when their just starting out
- Dispelling Copyright Myths
- When And Why Trademarks Matter
- D.I.A.L Into Your Abundance: 4 Steps to overcoming limiting beliefs to create success on your own terms

## *EXPERIENCE*

- The Coterie Retreat
- Boss Babes Brunch Tour
- Pinnacle Success Summit
- The Money Hour: The Finance Rebel Show
- Career Jungle
- Good Work Sense
- Powerbanking Podcast
- The Marketing Pulpit

# Murray's Tools



No- fluff reads to help you own the business of your dreams. Launch Legally: Legal Basics Handbook provides business and legal fundamental while the Business Plan Workbook brings clarity to your business by asking you tough but essential questions relating to your business.

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THE LEGAL TEA  
Pop Culture From A Legal View

I could care less about who's sleep with whom unless there's an NDA involved. Here we use pop culture and other real-world events to make sense of complex legal matters.

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## LaConyaMurray TV

I'm dedicated to providing information to that assists entrepreneurs in building sustainable businesses for the purpose of legacy building through the cultivation of generational wealth

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# Launch Legally

## BUILD.GROW.OWN

The Launch Legally Incubator is a 12-week program program designed to help high achieving entrepreneurs build their business, grow their brand, and own their genius so they can have the business they always dreamed.

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# Murray's Review

To say that Attorney LaConya “Connie” Murray is AMAZING is an understatement! She is professional, timely, VERY KNOWLEDGEABLE, caring, efficient and much more! I would refer her to ALL of my friends and family in a heartbeat. I don’t know where my business would be without Connie Murray. THANK YOU Diva!

**A. Barnes of Surprisingly Single**

Attorney Murray knows her stuff! I really appreciate how she took the time to first listen to what I was looking to accomplish in obtaining her service. I also appreciate her willingness to share ideas, and recommendations to help ensure the success of my business. If you are looking for an attorney that will get the job done on time with your business’ best interest at heart, Attorney Murray is the way to go!

**V. O'Cain of Car Consultants**

I hired LaConya to review some legal documents. She reviewed and responded within the next day. Her advise helped me potentially avoid a sticky situation. Thank you!

**Anonymous**

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